



‘Thriving Places’ Thematic Business Plan

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Introduction

Welcome to the Council's 'Thriving People' Thematic Business Plan for 2026-2027, designed to deliver the priorities articulated within "Our West Lindsey, Our Future," the Council's Corporate Plan for 2026-2030.

Each deliverable has been tested against a set of key principles to ensure they meet our commitment to being a well-managed, forward-thinking authority that strives to deliver positive outcomes for our people and our place. Taken together, these principles ensure our Thematic Business Plans:

1. Contribute to delivering a balanced budget through robust business cases that are fully costed and resourced.
2. Reflect and enable delivery of the priorities of the Council via a clear and strategic programme of activity.
3. Meet the Council's statutory and regulatory requirements.
4. Are evidence-based to address the known risks, challenges and opportunities facing the district now and, in the future, as identified through data contained in the Council's [State of the District data dashboards](#).

Monitoring Corporate Plan delivery

The Council's overarching delivery programme has been split into three Thematic Business Plans, one for each theme of the Corporate Plan. These business plans are strategic in nature, designed to allow effective monitoring and management of Corporate Plan delivery through three corresponding Theme Boards which will manage Corporate Plan activity on a day-to-day basis.

The Boards shall provide oversight and co-ordination to ensure effective and efficient delivery of the Corporate Plan. The relevant policy committee will receive quarterly progress reports on key strategic activity contained within the Thematic Business Plans. Annually, a high-level Corporate Plan progress report will also be presented to Full Council to demonstrate overall progress and direction of travel and shall be published on the council's website

This reporting framework will be supported by the Council's usual decision-making, governance and reporting processes that, taken together, presents members with a regular and joined-up picture of service delivery, and delivery of the Corporate Plan.

How to Navigate the Thematic Business Plans

To support members in their decision-making, and to support officers in the day-to-day management of Council activity, each Thematic Business Plan contains the following key information:

- **Key Deliverables** – those projects, strategies, initiatives or interventions that directly influence delivery of the Council's Corporate Plan priorities. Once the Thematic Business Plans have been approved, delivery will be monitored and reported to the relevant Policy committee using a RAG rating to show progress and to flag any issues that may require a decision.
- **Key Performance Indicators** – the Council's Progress and Delivery measures are in the process of being reviewed and aligned to a Corporate Plan theme. This is one way in which members can monitor performance in a more strategic and holistic way, linked to key priorities.
- **Strategic Risk** – each Plan will include the relevant strategic risks and an update on how these are being monitored, managed and mitigated. Please note that the strategic risks are currently in the process of being updated to reflect the new Corporate Plan.

Bringing these key strands of information into one place improves transparency and provides members with greater strategic insight which will enable members to more easily monitor progress against the delivery of key priorities; enhancing decision-making in the process.

The Business Plans will be agile to respond to changing circumstances as they arise but shall be subject to formal review annually.

Thriving Places Thematic Business Plan

Deliverables

Corporate Plan Priority: Enabling inclusive local growth and regeneration
Heritage-led Commercial Centre Regeneration programme. To deliver heritage-led regeneration throughout the district, including villages, improving historic building condition, enhancing public realm, and strengthening cultural and economic vitality.
Markets Delivery Plan. Implementation of a markets delivery plan with the aim to increase market traders and footfall.
Pride in Place Programme establishment. To establish and support a Neighbourhood Board to commence delivery of the Pride in Place programme in Gainsborough West in accordance with funding parameters.
Economic Growth Strategy and delivery plan 2025-2030. To deliver the Economic Growth Strategy and aligned Delivery Plan that sets a clear vision for sustainable, inclusive, and innovation-led growth across the district from 2025 to 2030.
Visitor Economy Strategy and delivery of action plan. To refresh the Visitor Economy Strategy that strengthens the district's tourism offer, enhances place identity, and supports sustainable growth in visitor numbers, spend, and experience quality via delivery of an updated action plan
Sector: Agri tech. A transformative, corridor-wide programme that delivers the infrastructure, spatial vision, and innovation ecosystem needed to unlock the A15 Growth Corridor and Ag-Zone as a competitive, sustainable, high-growth economic cluster.
Sector: Clean Energy. A coordinated programme to position West Lindsey and the Gainsborough–West Burton corridor as a leading Clean Energy Supercluster by delivering the vision, infrastructure, skills, innovation ecosystem and enabling works required to unlock investment, sustainable growth and high-quality jobs
Sector: Defence. Realise the potential of the former RAF Scampton site while delivering a district-wide Defence Vision that strengthens Greater Lincolnshire's role in defence-led growth, skills, and supply-chain development.
Sector: Advanced Manufacturing. A strategic framework delivering the vision, enabling works and investment proposition required to establish Gainsborough and North Lincolnshire as a competitive Advanced Manufacturing cluster linked to STEP and the wider Clean Energy Supercluster.
Delivery of UKSPF 2025-27 programme. Delivery of the UKSPF 2025–27 programme will ensure the effective implementation of funded projects that drive inclusive local growth, regeneration, and community benefit across the district in line with UK Shared Prosperity Fund priorities

Corporate Plan Priority: Delivering homes that meet local need	
Refresh of Central Lincolnshire Local Plan. To undertake a comprehensive refresh of the Central Lincolnshire Local Plan to ensure it remains up-to-date, evidence-based, and aligned with national policy, local priorities, and emerging spatial, economic, and environmental needs.	
Review and update the Housing strategy. Review, update and delivery of the Housing strategy	
Increase supply of affordable and appropriate housing. Work with the combined authority, registered providers, developers and Homes England to create a pipeline and deliver affordable and appropriate housing that meets local need.	
Corporate Plan Priority: Clean, green and safe communities	
Develop and adopt a renewable energy community benefit policy. To create a clear, consistent policy framework that ensures communities benefit directly from renewable-energy developments, supporting local investment, resilience, and fairness.	
Safer Gainsborough project. To support the delivery of targeted, place -based interventions in Gainsborough that reduces serious violent crime, strengthens community safety, and improves local wellbeing as well as an understanding of other projects in other areas of the district.	
Develop and enhance council owned green spaces. To improve the quality, accessibility, and biodiversity of council-owned green spaces, supporting wellbeing, climate resilience, and community enjoyment.	
Joint Municipal Waste Strategy. To collaborate with Lincolnshire partners to refresh and deliver the Joint Municipal Waste Strategy, ensuring a consistent, sustainable, and future-proof approach to waste management.	
Lea Fields Crematorium Memorial Garden. Carry out the work required on the Memorial Garden	

Performance Metrics

Corporate Plan Priority: Enabling inclusive local growth and regeneration			
Service	Measure	2025/26 Target	2026/27 Target
Markets	PLA-M01 Average number of general market traders on a Tuesday. The average number of Tuesday market traders in the reporting period. This is the number of paid traders and not stalls. No Change	20	20
	PLA-M02 Average number of general market traders on a Saturday. The average number of Saturday market traders in the reporting period. This is the number of paid traders and not stalls. No Change	7	7

Corporate Plan Priority: Enabling inclusive local growth and regeneration			
Service	Measure	2025/26 Target	2026/27 Target
Economic Growth	PLA-M03 New commercial floor space delivered. The total gross internal area (GIA) of new commercial, industrial, and employment-related floor space completed within the district during the reporting period. Includes retail, office, warehousing, and mixed-use developments. New	N/A	Baseline year

Corporate Plan Priority: Delivering homes that meet local need			
Service	Measure	2025/26 Target	2026/27 Target
Development Management	PLA-M05 New homes delivered. The total number of newly constructed residential units completed within the district during the reporting period, including all tenures (private, affordable, social, etc.). This excludes conversions and changes of use unless they result in net additional dwellings. New	N/A	Baseline year
	PLA-M06 % affordable homes delivered. The % of newly completed dwellings classified as affordable housing (including social rent, affordable rent, shared ownership, and other intermediate tenures) delivered within the district during the reporting period. New	N/A	Baseline year
	PLA-M07 % of major planning applications determined within 13 weeks or within agreed timescales. % of major planning applications that are determined within the statutory time limit or within agreed timescales i.e. extensions of time. No Change	90%	90%
	PLA-M08 % of non-major planning applications determined within 8 weeks or within agreed timescales. % of non-major planning applications that are determined within the statutory time limit or within agreed timescales i.e. extensions of time. No Change	94%	94%
Planning Enforcement	PLA-M09 % of planning enforcement cases closed within 6 months. The % of planning enforcement cases that are closed within 6 months of receipt as a percentage of all planning enforcement cases No Change	75%	75%
Homes, Health, and Wellbeing	PLA-M10 Long term empty properties as a percentage of all housing stock in the district. The number of long-term empty properties as a % of all housing stock in the district. No Change	2%	2%

Corporate Plan Priority: Clean, green and safe communities			
Service	Measure	2025/26 Target	2026/27 Target
Operational Services	PLA-M11 Amount of residual waste (black bins) collected per household. The amount, in kg, of residual waste collected via black bins per household across the district. No Change	45kg	45kg
	PLA-M12 Amount of food waste collected per household. The amount, in kg, of food waste collected via food waste caddies per household across the district. New	N/A	Baseline year
	PLA-M13 Recycling rate. The amount of waste sent for recycling (Green, Blue and Purple Lidded) as a percentage of all waste collected in the district. No Change	50%	50%
	PLA-M14 % of missed bins collected within 5 working days. % of missed black, blue, green and purple lidded bin collections that are collected within the service level agreement of 5 working days. Bins which were presented but were then subsequently not collected. No Change	95%	95%
	PLA-M15 Garden subscription take-up. % take-up of garden waste subscribers. Households which are not eligible for the service are not included within the figure. No Change	54%	tbc
Street Cleansing	PLA-M16 % of fly-tipping collected within 10 working days. % of all fly-tipping reported to the Council that is collected within the service level agreement (10 working days). No Change	90%	90%
Food Health and Safety	PLA-M17 % of registered food premises rated 3 stars or above. % of registered food premises rated at 3 stars or above following inspection. No Change	96%	96%
	PLA-M18 % of FSA inspections completed. % of Food Standards Agency inspections that are completed within the reporting period No Change	90%	90%
Communities	PLA-M19 CCTV - top tier offences. The number of incidents captured by council-operated CCTV systems that are flagged as potential top-tier offences, including antisocial behaviour (ASB), criminal damage, public order offences, and shoplifting. New	N/A	Baseline year
Licensing	PLA-M20 % of licensing applications processed within target time. % of licensing applications that have been processed within the service standard. No Change	96%	96%
Environmental Protection	PLA-M21 % of environmental protection cases closed within 6 months. % of environmental protection cases that are closed within 6 months of receipt. No Change	75%	75%

Corporate Plan Priority: Clean, green and safe communities			
Service	Measure	2025/26 Target	2026/27 Target
Homes, Health and Wellbeing	PLA-M22 Warm homes fund measures – in development. New	N/A	Baseline year
Enforcement	PLA-M23 % of housing enforcement cases closed within 6 months. The number of housing enforcement cases that are closed within 6 months of receipt as a percentage of all housing enforcement cases. No Change	75%	75%